

SUPPLIER PROXY STORE TO VIRTULIZE  
AN EXTERNAL BUSINESS ENTITY

ABSTRACT OF THE DISCLOSURE

5 A commerce site for exchanging commerce information with a plurality of  
remote store sites and shopper clients over a network, the commerce site including a  
marketplace store for exchanging information with shopper clients and remote store  
sites through the network; and a plurality of proxy stores, each proxy store associated  
with one of the remote store sites for communicating therewith over the network and  
acting as an intermediary for information exchanged between the associated remote  
10 store site and the marketplace store.

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